



NAMMBA

# CONNECT

2024

AUGUST 21-23, 2024

# EXHIBITOR GUIDE

NAMMBA

 JW MARRIOTT  
Orlando Bonnet Creek  
Resort & Spa

NationalMi®



  
**JW MARRIOTT**  
Orlando Bonnet Creek  
Resort & Spa

# AUGUST 21-23, 2024





## THE FUTURE OF LENDING & REAL ESTATE AUGUST 21-23, 2024

JW MARRIOTT ORLANDO BONNET CREEK RESORT & SPA  
14900 CHELONIA PKWY, ORLANDO, FL 32821  
(407) 919-6300

CONNECT 2024 is the mortgage industry's premiere educational, professional development and networking experience for the real estate finance industry. The event is designed to engage, enlighten and empower attendees from across the country representing sales, operations, servicing, realtors and other affiliates in the real estate finance industry.

### FOR EXHIBITORS

The following information will provide you with all the resources needed as an exhibitor to prepare for CONNECT 2024.

### REGISTRATION & HOUSING

#### CONNECT 2024 Conference

**Open date:** 02/22/24

**Last day to book:** 07/19/2024

JW Marriott Bonnet Creek is offering your special group rate:

- JW Marriott Bonnet Creek Resort & Spa for \$336.00 USD per night, All-Inclusive.
- Group rate will be honored 3 days before arrival and 3 days after departure based upon availability
- Discounted Self Parking at \$12 USD
- Included with your daily resort fee: Resort wide internet access, Daily wellness class, Fitness Center, In room internet, Shuttle to Disney Springs (with reservations)
- Internet NOT included in exhibit area, see order form.

**Link to book hotel room:**

[nammba.org/connect-2024-book-room](https://nammba.org/connect-2024-book-room)

### IMPORTANT DEADLINES

All packages for exhibitors should be shipped to JW Marriott Orlando Bonnet Creek Resort & Spa with attention:

**NAMMBA CONNECT by Wednesday,  
August 21st, 2024**

### EXHIBITOR ALERTS & WHOVA



Via email and push notifications through our **WhoVA NAMMBA CONNECT 2024 Mobile App**. Available now for download. Your NAMMBA CONNECT 2024 invitation code is **zka3mi6lrq**

### EXHIBITOR TABLES

#### Main Exhibit, Griffin Ballroom, Hall A & B:

Table Spaces are 6x30. Table top displays & banners with a max height of 8 ft are allowed. 6 Ft Table and 2 Chairs included.

10x10 Spaces pop-ups or modular exhibits permitted. Not to exceed height or back width of 8 ft. 6 Ft Table and 2 Chairs included.

Electrical must be ordered directly with ENCORE  
(see insert) Exhibit Hall is carpeted.

### SPONSORSHIP & ADVERTISING

For sponsorship opportunities, contact :

[corporatesolutions@nammba.org](mailto:corporatesolutions@nammba.org)

For branding & advertising packages, contact:

[marketing@nammba.org](mailto:marketing@nammba.org)

### EXHIBITOR INSTALLATION HOURS

**Wednesday, August 21st**

Griffin Ballroom will be from 12-4 PM

### EXHIBITOR HOURS

**Expo Hours are During Session Breaks**

Thursday 12-2PM & 5-6PM; Friday 1130-1PM & 3-4PM

### EXHIBITOR DISMANTLE HOURS

**Friday, August 23rd**

All Areas Exhibitor tear down and dismantle will be from 4-6 PM



# WELCOME TO CONNECT 2024

IMPORTANT INFORMATION TO KNOW

NAMMBA CONNECT 2024 is the nation's only conference for originators, operations and real estate professionals. Our events are designed to provide training, education and professional development to anyone in the real estate finance industry.

NAMMBA CONNECT is not just an event, it is an experience designed to connect you with industry stakeholders, world class trainers and peers from across the country. Our events are designed to provide training, education and professional development to anyone in the real estate finance industry.

## HOTEL LOCATION

JW Marriott Orlando Bonnet Creek Resort & Spa  
14900 Chelonia Pkwy, Orlando, FL 32821

## CONFERENCE DATES

Wednesday, August 21, 2024  
Thursday, August 22, 2024  
Friday, August 23, 2024

## IMPORTANT EVENTS TO KNOW

### Leadership Academy (2024 class participants only)

Wednesday, Level 1 Spruce 9-4PM.

### College Day (college students & CDCF Sponsors Only)

Thursday, August 22nd, Cypress, Lower Level, 9:30-2PM.

### NAMMBA Top 100 Sale-A-Bration

This year's NAMMBA Top 100 Sell-a-Bration will be an evening affair to recognize our Top 100. The evening will feature a DJ with a dancefloor and drinks. Join us on Friday evening from 9PM-12AM in the Griffin Ballroom.



# JW Marriott Bonnet Creek Shipping Instructions

## Preparing Your Shipment

FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the property must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive four days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not address shipments using property employee names unless the items are specifically for their use (e.g., hotel specifications, rooming lists or signed documents); this includes arranging for deliveries to all areas on the property.

If a package has not been picked up by the recipient and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office business center at **321.329.3402**. Package deliveries should only be scheduled after the recipient has completed the check-in process.

## Package Labeling Standards and FedEx Office Contact

GUEST- (Guest Name) (Guest Cell Number)  
C/O FXO (Arrival Date)  
14900 Chelonia PKWY  
Orlando, FL 32821  
(Event Name/ Exhibitor Name)  
  
Box \_\_\_\_ of \_\_\_\_

**FedEx Office Business Center**  
**Located next to the JW Market**  
**(The Coffee Shop on Lobby Level)**  
JW Marriott Bonnet Creek  
14900 Chelonia PKWY  
Orlando, FL 32821  
Phone: 321.329.3402  
Email: [usa2887@fedex.com](mailto:usa2887@fedex.com)

**Operating Hours**  
Mon.–Fri.: 7:30AM - 6:30PM  
Saturday: 7:30AM - 1:00PM  
Sunday: Closed

## Shipments With Special Requirements

Meeting and event planners, exhibitors and attendees are encouraged to contact FedEx Office with any specific questions in advance of shipping their items. If you have any special needs (e.g., refrigeration requirements, after-hours delivery requests or changes to your meeting dates or rooms), please work directly with your Event Manager, who will communicate these needs to FedEx Office in advance of your event.

## On-Site Package Delivery

In most cases, FedEx Office will complete delivery or pickup of packages within the conference and meeting rooms, lobby area and guest suites, but please consult with a FedEx Office team member for specific delivery limitations that may exist. In cases where a drayage company or a meeting decorator is used, FedEx Office team members will work closely with those vendors for proper package routing and release items directly to those vendors if they are on the property when the shipments arrive. Any decorator or drayage packages requiring overnight storage by FedEx Office will be assessed a handling fee. If your meeting/ event is being handled by a drayage company or decorator, please ensure your shipments are being sent directly to the drayage company's or decorator's specified address. Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting or disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies and flatbed carts.

## Package Delivery to Guest Suites/Meeting Rooms

In most cases, FedEx Office will complete delivery or pickup of packages to guest suites, but please consult with a FedEx Office team member for any specific delivery limitations that may exist. FedEx Office is not authorized to leave packages unattended in guest suites and/or meeting rooms. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in guest rooms and/or meeting rooms.



# JW Marriott Bonnet Creek Shipping Instructions

## UPON YOUR ARRIVAL

Packages will be available for pickup at the FedEx Office business center; a handling fee will apply. Packages, pallets, crates, display cases and other heavier items may be scheduled for delivery by contacting our staff at **321.329.3402**; a delivery fee will apply. Package deliveries should only be scheduled after the recipient has completed the check-in process. In order to maintain the proper chain of custody, FedEx Office requires the package recipient's signature before a package can be released from FedEx Office. Release signatures are captured at the time of package pickup or package delivery to the recipient.

## UPON YOUR DEPARTURE

FedEx Office offers pack and ship services and packaging supplies, such as boxes, tape, etc., which are also available for purchase at the FedEx Office business center. All outbound packages must have a completed carrier airbill affixed to each package. FedEx Express® shipping boxes and airbill forms are available and are complimentary. Outbound packages and freight to be picked up by a third party courier should be coordinated directly with those vendors, and communication should be sent to FedEx Office, indicating when those items will be picked up. FedEx Office will not make arrangements for freight or third party courier transportation and/or pickup. Outbound handling fees will be applied to all packages and freight, regardless of carrier, in addition to shipping/transportation fees.

## PACKAGE HANDLING AND STORAGE FEES

PACKAGE WEIGHT	PACKAGE PICKUP OR DROP OFF BY GUEST	PACKAGE PICKUP OR DELIVERY BY FEDEX OFFICE
Envelopes up to 1.0 lb.	\$2.00	\$5.00
0.0 – 1.0 lb.	\$2.00	\$5.00
1.1 – 10.0 lbs.	\$10.00	\$15.00
10.1 – 20.0 lbs.	\$15.00	\$20.00
20.1 – 30.0 lbs.	\$20.00	\$30.00
30.1 – 40.0 lbs.	\$25.00	\$40.00
40.1 – 50.0 lbs.	\$25.00	\$50.00
50.1 – 60.0 lbs.	\$35.00	\$50.00
60.1 – 150.0 lbs.	\$35.00	\$70.00
Pallets & Crates*	\$150.00 or \$0.75/lb. > 200 lbs.	\$150.00 or \$0.75/lb. > 200 lbs.

PACKAGE WEIGHT	STORAGE FEE AFTER 5 DAYS
Envelopes up to 1.0 lb.	No Charge
0.0 – 10.0 lbs.	\$5.00
10.1 – 30.0 lbs.	\$10.00
30.1 – 60.0 lbs.	\$15.00
60.1 – 150.0 lbs.	\$25.00
Pallets & Crates	\$50.00
Over 6.5' in Size	\$25.00

A one-time package storage fee will apply to each package received and stored for more than five (5) calendar days. Items measuring over 6.5 feet in size are considered oversize and will be assessed an additional oversize fee if stored for more than five (5) calendar days.

Package weights will be rounded up to the nearest pound.

\* For inbound/outbound pallets or crates, the receiving and delivery charges are consolidated into a single fee of \$150.00 or \$0.75/lb. > 200 lbs., which is applied to each pallet/crate handled.

### ADDITIONAL SERVICES

Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting and disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies, and flatbed carts.

## TERMS AND CONDITIONS

Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Property nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Property nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt on the Property, in which case such liability shall be limited to the lesser of \$100 or the liability of the carrier indicated above. By sending your package to the Property, you agree to be bound by any additional terms and conditions that the Property or FedEx Office and Print Services, Inc. may establish from time to time for receiving and delivering of packages.



# SHIPPING & EXHIBITOR SERVICES

**PLEASE NOTE:**

Any materials to be sent to Hotel may arrive **no earlier than three (3) days in advance**. Otherwise a storage fee of \$400.00 per day will apply. Hotel will not be responsible for any loss or damage to materials sent to Hotel prior to your event date.

Handling and Storage Fees as Noted Below will Apply to All Incoming and Outgoing Shipments:

Up to 5 pounds: \$5/box	Over 50 pounds: \$25/box
6 to 20 pounds: \$10/box	Crates: \$50 each
21 to 50 pounds: \$15/box	Pallets: \$75 each

A secured credit card authorization link will be sent to your email to place a form of payment on file.

When preparing packages for pickup after the event, please tape all boxes and load any pallets or crates. The hotel team will take anything for pickup from the meeting room down to the loading dock. It will be your responsibility to have a shipping label on each package and arrange for pickup as necessary.



## Easy Ordering

As the exclusive Technology Provider of JW Marriott Bonnet Creek Resort, Encore is committed to making your experience as easy and stress-free as possible.

**Self-service option available through our online store here: [EventNow](#)**

### Step 1

Click link here [EventNow](#) and select

*'I am planning an exhibit booth'*

### Step 2

*Browse our technology catalog*

### Step 3

*Select from a list of available products/product packages and service packages, then check out.\**

EventNow is only available more than two days prior to event load in. If ordering within two days, contact your onsite team

Once your order is completed, a confirmation email will be sent with all your order details and a dedicated professional will still be on-hand to answer any questions regarding your order.

**NEED ASSISTANCE OR PRODUCT SOLUTIONS  
NOT OFFERED IN EVENTNOW?**

**CALL YOUR ONSITE CONTACT DIRECTLY.**

**Eric Lovell**

Sales Manager

[eric.lovell@encoreglobal.com](mailto:eric.lovell@encoreglobal.com)

O 1 407-530-0020

M 1 407-504-8838

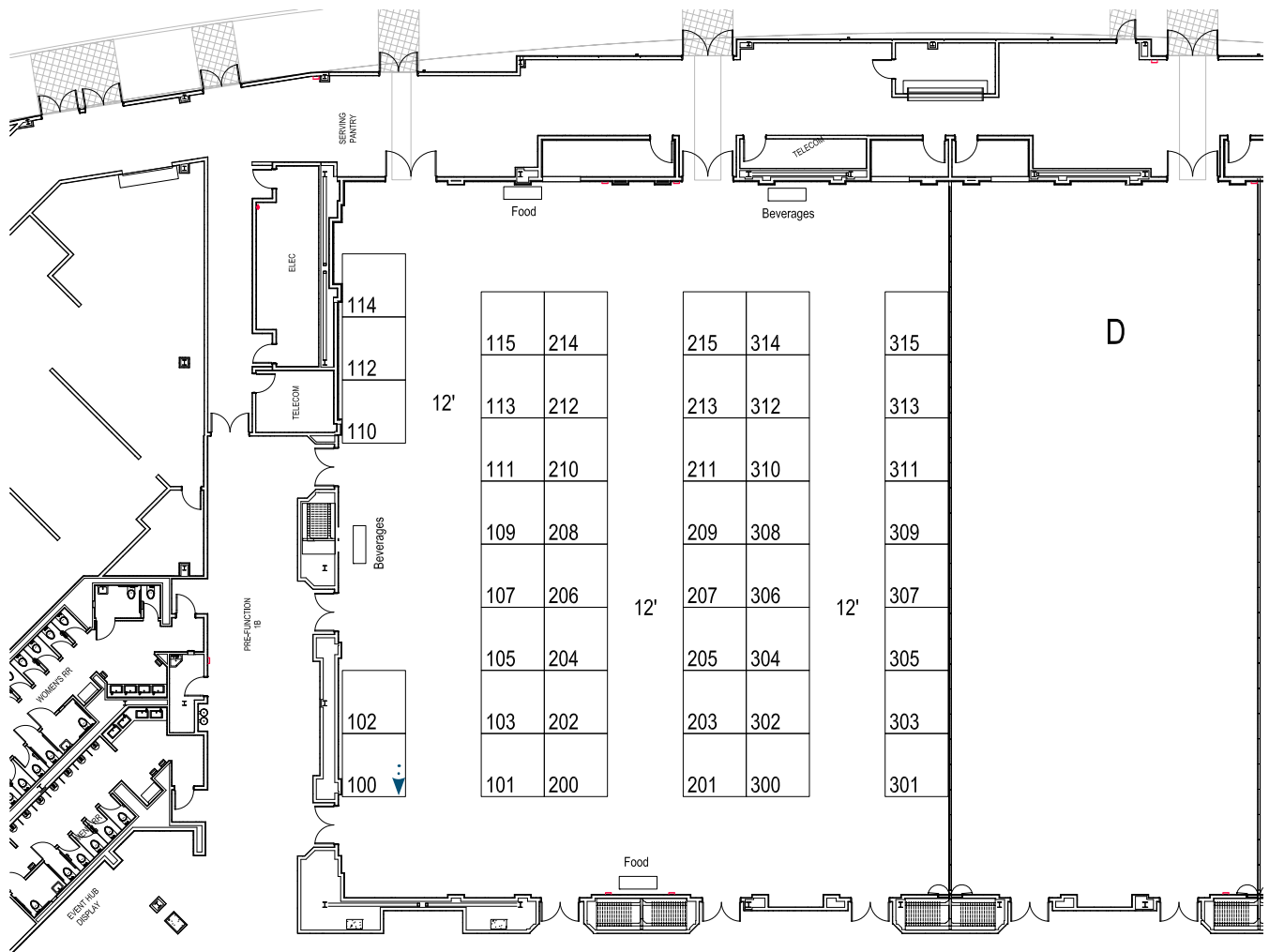




# EXHIBITOR FLOOR PLAN

NAMMBA CONNECT  
Exhibitor Booths Available

## GENERAL SESSION EXPO Griffin Ballroom A & B - Level 1



**GRIFFIN PREFUNCTION/  
INNOVATION STATIONS**

**NOTE:** Floor plan is subject to Fire Marshal approval and may be adjusted.



# ADVERTISEMENT SPECS

As a **PARTNER/SPONSOR** of NAMMBA, your company may qualify to **receive a complimentary ad** in our 2024 mobile app program.

If you have questions about your ad placement, please email us at [marketing@nammba.org](mailto:marketing@nammba.org)

- 2 Full Page Ad - Elite, , Affiliate, Diamond+, Diamond**
- 1 Full Page Ad - Associate, Sapphire, Gold**
- 1/2 Page Ad - Silver, Bronze**

## FULL PAGE AD SPECS:

1. 8.5" x 11" with no Bleeds
2. 8.75 x 11.25 with Bleeds
3. Copy/words must be within .5 margin of the edges

## HALF PAGE AD SPECS:

1. 8.5" x 5.5" with no Bleeds
2. 8.75 x 5.75 with Bleeds
3. Copy/words must be within .5 margin of the edges

**Note:** All artwork must be high resolution and can be provided as a vector art or high-resolution PDF.

All ads and payments must be submitted by **Monday, August 7th 2024** to be included in the conference mobile app and brochure.

Exhibitors can submit their photos and documents to [marketing@nammba.org](mailto:marketing@nammba.org).



NAMMBA TOP 100  
REALTORS & LOAN ORIGINATORS

# ADVERTISEMENT SPECS

Take advantage of congratulating your top employees or company at **NAMMBA Top 100 Sell-A-Bration**. All ads will be featured during the **NAMMBA Top 100 Sell-A-Bration** on **Friday 23** and in the conference program mobile app.

All ads and payments must be submitted by **August 2, 2024** to be included in the conference brochure.

**PLEASE COMPLETE PAYMENT INFORMATION BELOW AND RETURN FORM TO KNYATA CHAMBERS at [knyata.chambers@nammba.org](mailto:knyata.chambers@nammba.org)**

Exhibitors can submit their photos and documents to [marketing@nammba.org](mailto:marketing@nammba.org).

If you have trouble submitting please email [michael.muscarella@nammba.org](mailto:michael.muscarella@nammba.org)

### HALF PAGE AD: \$250

- 1. 1920px X 540px at 72 DPI
- 2. JPG or PNG format

### FULL PAGE AD: \$500

- 1. 1920px X 1080px at 72 DPI
- 2. JPG or png format

Name on Card:	Credit Card #:
Credit Card Exp:	Card Holder Signature:
Company Name:	Contact Email:
Contact Phone:	

The logo features the text "NAMMBA" in orange, "CONNECT" in white, and "2024" in orange, all centered within a circular graphic composed of several overlapping orange arcs.

NAMMBA  
**CONNECT**  
2024

**FOR MORE INFORMATION ON SPONSORSHIP AND  
ADVERTISING, CONTACT:**

Jade Winfrey

**SPONSORSHIPS**

[corporatesolutions@nammba.org](mailto:corporatesolutions@nammba.org)

Michael Muscarella

**ADVERTISING**

[michael.muscarella@nammba.org](mailto:michael.muscarella@nammba.org)

**NATIONAL ASSOCIATION OF MINORITY MORTGAGE BANKERS OF AMERICA**

**NAMMBA®**

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Orlando, FL 32801