

The National
Association of
Minority Mortgage
Bankers of America

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NAMMBA

CHAPTER GUIDELINES

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NAMMBA is a **mission-based** organization.

We provide collaboration, education, and professional development for minorities (women, LGBTQ+, African Americans, Indigenous Peoples, Asian Pacific Islanders, and Hispanics) in **Real Estate & the Real Estate Finance** industry while introducing high school and college students to careers in real estate & finance.

CONNECT = Networking/Collaboration

GROW = Education

LEAD = Training/Professional Development

**OUR MISSION IS TO
GROW AND ADVANCE DIVERSITY IN THE REAL ESTATE +
REAL ESTATE FINANCE INDUSTRY.**

Local Chapter Benefits

NAMMBA provides the framework for a vibrant real estate finance industry, bringing together lenders, originators, operations, servicing, real estate agents, and other third-party service providers.

The mortgage industry faces huge shifts in buyer demographics. **NAMMBA is actively involved in charting the future of our industry.**

To help our partners succeed in achieving their strategic objectives, NAMMBA provides them with a platform to access an “**untapped market**”. You have an opportunity to reach the present and future of our industry.

Connect & Collaborate:

Join a Local chapter filled with Top Producers and Industry Influencers. Learn and do business from the best in the game, become the best, and mentor business professionals alike.

Growth & Education:

Sharpen your skills by learning from high-caliber speakers at each event on topics that are retailored to your industry and market.

Lead & Develop:

Give back as a top industry leader to incoming diverse real-estate and finance individuals in your community.

Challenge Yourself

94%

of employees say that they would stay with their company longer if it provided employee development

47%

less likely to be stressed

39%

more likely to feel productive and successful

**HQ
is
here
to
help!**

Marianne Hamilton

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Development**

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Knyata Chambers

**NAMMBA Chapter
Development Manager**

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How We Start a Local Chapter



1

Information Meeting:

- Discuss the roles and responsibilities for the BOD
- Review of deadlines
- Chapter point of contact will be decided

2

Application Due:

- Full BOD Roster completed
- Review of deadlines
- 4 weeks past info meeting

3

Exclusive BOD Meeting:

- HQ will host resource meeting with BOD
- Deep BOD responsibilities

4

BOD Follow Up:

- HQ to do a touchbase for questions
- Discuss BOD Mastermind and strategic chapter planning

5

Event Calendar Due:

- Have the next calendar year of events completed
- Due October 1st

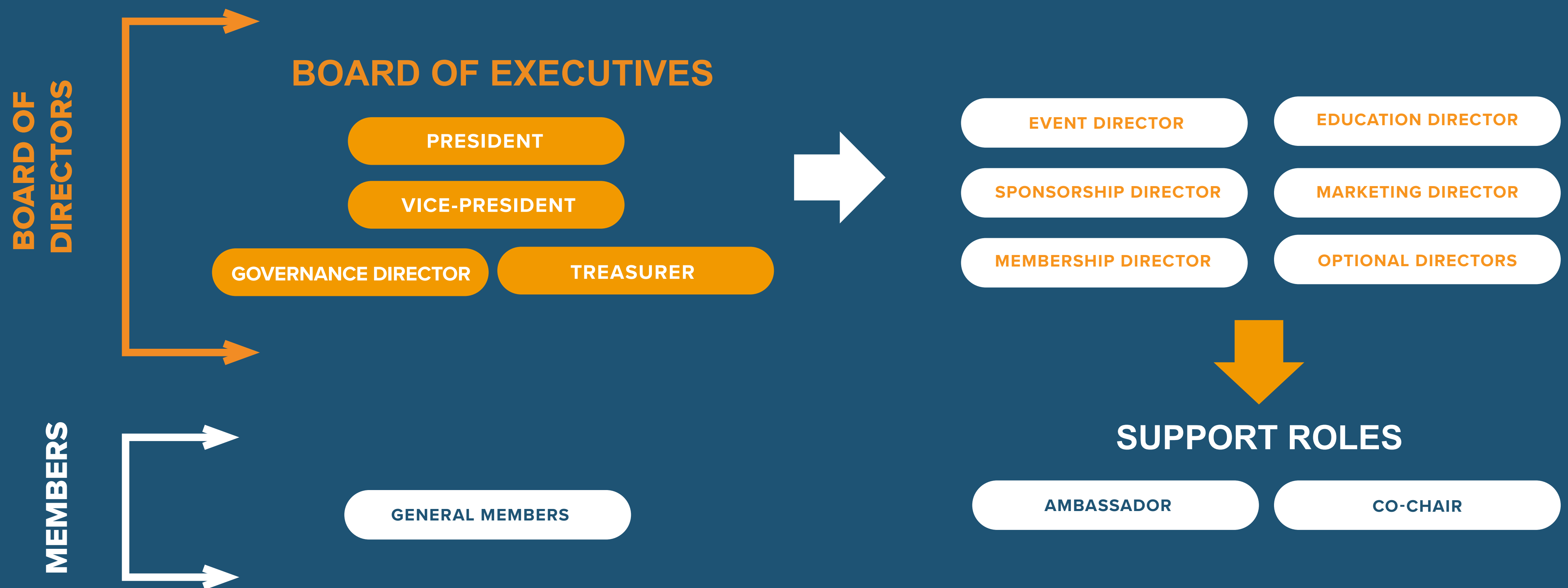
CHAPTER DISCLOSURES

All chapter application organizers must maintain an **active** membership in NAMMBA

The chapter must include a minimum of **10 real estate professionals (50% Real Estate)** committed to serving on the board for a **minimum one-year term** and are passionate about NAMMBA, collaboration, growth and professional development.

Chapter Structure

The Board of Directors must be composed of real estate and real estate finance industry professionals from different companies.



Chapter Events Overview

Each Chapter must have at Minimum 4 Events each year (suggested: 1 per quarter)



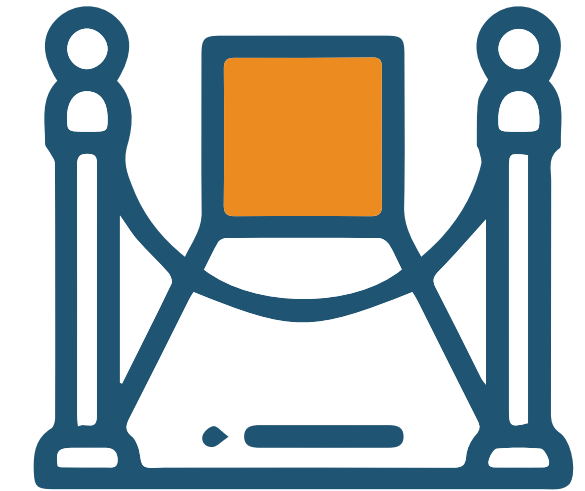
**CONNECT
EVENT**



**EDUCATION
EVENT**



**COLLEGE
DAY**



**GALA
NIGHT**

Chapter Event Deadlines:

Event Calendar Form:

[due OCT.1]

Submitted to HQ as brief description
for following year's events

Event Form:

[due 30 days prior to each event]
all information/details on
upcoming event

Whats Next



- Review and Complete:
 - Chapter Handbook



**Together
Identify the
Board of
Directors**



**Application
Due**



**Follow Up
Meeting with
HQ to Finalize**