



NAMMBA

CONNECT TOUR

2022

WASHINGTON, D.C. • CHICAGO, IL • PHILADELPHIA, PA
HOUSTON, TX • RIVERSIDE, CA • RICHMOND, VA • ORLANDO, FL

SPONSORSHIP PROGRAM

TITLE SPONSORS





SPONSOR BENEFITS

Companies interested in engaging with NAMMBA as a CONNECT TOUR sponsor may select sponsorship levels at any of the levels outlined. Benefits received in exchange of the contribution are outlined on the following pages.



SPONSORSHIP OPPORTUNITIES

The CONNECT TOUR 2022 provides you with an opportunity to reach some of the mortgage industry's most diverse women and minority talent in the real estate finance industry. In 2019 (second year), NAMMBA had over 1,200+ attendees attend the CONNECT TOUR representing various segments of sales (mortgage brokers, mortgage bankers, regional/large banks, credit unions).

The CONNECT TOUR 2022, presented by NAMMBA is one of the fastest growing events in the country with a focus on bringing together diverse talent from across the real estate finance industry. With over 95% of tour attendees stating they will recommend this event to a friend, we anticipate our tour events will double in size in 2022, only our sixth year.

With your sponsorship, you will be able to position your company's brand to achieve maximum exposure targeting the fastest growing segment in the industry – women and minorities. The CONNECT TOUR 2022 will allow you to achieve brand exposure, develop new opportunities, and meet new talent. We welcome the opportunity to partner with you and your company to create an unforgettable experience. This is one event you don't want to miss!

2022 KEYNOTE LUNCHEON SPONSOR

\$3,500 3 AVAILABLE PER EVENT LOCATION



BENEFITS

- Logo in program app
- Hyperlinked logo on website
- Attendee list
- CEO/Executive speaking opportunity
- Recognition as Regional Sponsor*
- Two (2) Local Chapter Event Sponsorship Opportunity (during 12-month period)
- Signage for conference
- 1 Page ad in mobile app
- Ad on screen
- Conference trademark
- Ability to send 1 message to attendees
- Prime Location Exhibit Table
- 15 Tour Registrations
- 15 NAMMBA Chapter Memberships

**Sponsor will receive recognition as a Chapter Sponsor for all chapters in assigned region*

2022 EVENT HOST SPONSOR

\$2,500 4 AVAILABLE PER EVENT LOCATION



BENEFITS

- ½ Page ad in program app
- Hyperlinked logo on Website
- Five (5) minute company presentation by senior executive
- Recognition as Chapter Sponsor*
- One (1) Local Chapter Event Sponsorship Opportunity (during 12-month period)
- Ad on screen
- Conference trademark
- Ability to send 1 message to attendees
- Exhibit Table
- 10 Tour Registrations
- 10 NAMMBA Chapter Memberships

**Sponsor will receive recognition as a Chapter Sponsor for all chapters in assigned region*

2022 NETWORKING SPONSOR

\$2,000 4 AVAILABLE PER EVENT LOCATION

BENEFITS:

- Logo in program app
- One (1) Local Chapter Event Sponsorship Opportunity (during 12-month period)
- Signage for conference
- ½ Page ad in mobile app
- Ad on screen
- Conference trademark
- 5 Tour Registrations
- 5 NAMMBA Chapter Memberships

**Sponsor will receive recognition as a Chapter Sponsor for all chapters in assigned region*

2022 REGISTRATION TREAT SPONSOR

\$1,000 2 AVAILABLE PER EVENT LOCATION

BENEFITS:

- Logo in program app
- One (1) Local Chapter Event Sponsorship Opportunity (during 12-month period)
- Signage for conference
- ½ Page ad in mobile app
- Ad on screen
- Conference trademark
- 3 Tour Registrations
- 3 NAMMBA Chapter Memberships

**Sponsor will receive recognition as a Chapter Sponsor for all chapters in assigned region*

2022 EXHIBITOR SPONSOR **\$500** 12 AVAILABLE PER EVENT LOCATION

BENEFITS:

- Logo in program app
- Signage during conference break
- Exhibit Table (2 Registrations)
- NAMMBA Gold Sponsor Chapter Benefits

2022 BREAK SPONSOR **\$250** 12 AVAILABLE PER EVENT LOCATION

BENEFITS:

- Logo in program app
- Signage during conference break
- NAMMBA Bronze Sponsor Chapter Benefits

TOUR AGENDA

WELCOME TO THE CONNECT TOUR 2022



- 8:00 AM** Exhibit Table Set Up
- 9:00 AM** Registration
- 10:00 AM** Welcome to CONNECT TOUR 2022
Tony Thompson, Founder/CEO
- 10:30 AM** CEO Round Table: The Future of Lending & Real Estate
- 11:30 AM** Break
- 12:00 PM** Keynote Luncheon
Updates from Freddie Mac
- 1:30 PM** 2022 Economic Forecast: The Impact of COVID-19
- 2:15 PM** How to Use Emotional Intelligence to Get More Clients
- 3:00 PM** Networking Event
- 4:00 PM** Exhibit Table Break Down

CONNECT TOUR 2022 DATES:

MARCH 10, 2022	Westin Mt. Laurel - Philadelphia, PA
MARCH 17, 2022	Westin Memorial City - Houston, TX
MARCH 24, 2022	Dewey Gottwald Center / Science Museum of Virginia - Richmond, VA
APRIL 7, 2022	Marriott Riverside - Riverside, CA
APRIL 12, 2022	Doubletree Seaworld - Orlando, FL
APRIL 14, 2022	Doubletree Rosemont - Chicago, IL
APRIL 20, 2022	College Park Marriott - Washington, DC

NOTE: The CONNECT 2022 TOUR will include loan originators and realtors for the national event.

BENEFIT LEVELS



DIAMOND LEVEL BENEFITS

\$1,500

- Five (5) NAMMBA chapter memberships
- Discounted registration rates for the annual NAMMBA CONNECT Conference
- Sponsor recognition and speaking opportunity at ALL chapter functions (annually)
- Hyperlinked Logo on company chapter website
- Discounted rates for numerous education and information seminars throughout the year
- Member-only access to education and business development events
- Access to unique leadership opportunities in real estate finance

SILVER LEVEL BENEFITS

\$500

- Three (3) NAMMBA chapter memberships
- Discounted registration rates for the annual NAMMBA CONNECT Conference
- Sponsor recognition and speaking opportunity at two (2) chapter functions (annually)
- Hyperlinked Logo on company chapter website
- Discounted rates for numerous education and information seminars throughout the year
- Member-only access to education and business development events
- Access to unique leadership opportunities in real estate finance

GOLD LEVEL BENEFITS

\$1,000

- Four (4) NAMMBA chapter memberships
- Discounted registration rates for the annual NAMMBA CONNECT Conference
- Sponsor recognition and speaking opportunity at three (3) chapter functions (annually)
- Hyperlinked Logo on company chapter website
- Discounted rates for numerous education and information seminars throughout the year
- Member-only access to education and business development events
- Access to unique leadership opportunities in real estate finance

BRONZE LEVEL BENEFITS

\$250

- Two (2) NAMMBA chapter memberships
- Discounted registration rates for the annual NAMMBA CONNECT Conference
- Hyperlinked Logo on company chapter website
- Discounted rates for numerous education and information seminars throughout the year
- Member-only access to education and business development events
- Access to unique leadership opportunities in real estate finance



NAMMBA
**CONNECT
TOUR**
2022

FAMILY OF COMPANIES

NAMMBA



CULTURAL
OUTREACH

iEMERGENT

CONNECT. GROW. LEAD.

**FOR ANNUAL PARTNER PROGRAM INFORMATION &
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