



# THE VISIONARY LIST

Leave Your Legacy  
by Paying It Forward

## NAMMBA Industry Influencer Recognition Program

As an industry, our future is dependent upon the role we take as leaders in our companies and communities each day. The real estate finance industry of tomorrow will reflect the diversity, inclusion and opportunity within the communities we live and serve. Every leader has a responsibility to make our industry better.

### THE NAMMBA RECOGNITION PACKAGE INCLUDES THE FOLLOWING:

#### LEADERSHIP PROFILE ON NAMMBA.ORG

Visionaries will be showcased on a dedicated "Influencer" page along with other industry leaders which will include a dedicated section with photo, bio and career highlight overview.

#### PRESS RELEASE

NAMMBA will release a press release about the program with a link back to the leadership profile page 2x a year to announce the new Visionaries. Our press releases are distributed through various media outlets including NAMMBA's newsletters, websites and social media channels.

#### MENTORING & SPEAKING OPPORTUNITIES

One of the greatest benefits of being a Visionary is the ability to "Pay It Forward" by volunteering to mentor young leaders. Additionally, NAMMBA Visionaries will be called upon to provide their subject matter expertise and perspectives in various forums including webinars, seminars, speaking engagement, and live events.

#### ANNUAL IMPACT REPORT

In order to make a difference, NAMMBA has created a yearly impact report highlighting the progress our industry makes in diversity and inclusion. This State of the Industry report will be distributed yearly at the annual NAMMBA CONNECT conference. Additionally, all supporters will be listed in the annual State of the Industry report as a NAMMBA Visionary.

#### DIGITAL MARKETING & SOCIAL MEDIA

Each NAMMBA Visionary will receive a JPG of the Visionary logo for use in their online and offline marketing efforts such as social media, website, business cards, email signature and more. If you can dream up of a positive way to use your logo – take advantage of it. We will also discuss the program in our social, web and email channels viewed by over tens of thousands of industry professionals.

#### CUSTOMIZED LAPEL PIN

To show appreciation and provide recognition among your peers for your support of diversity and inclusion in the real estate finance industry, each Visionary will receive a customized lapel pin in appreciation for your support.

**BECOME A  
VISIONARY AT**

**[www.nammba.org/visionary](http://www.nammba.org/visionary)**